

EMILY CHEN

ART DIRECTOR :)

CONTACT

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Portfolio: www.emilyyangchen.com

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Los Angeles

SKILLS & INTERESTS

- Photoshop | Premiere | After Effects
 - Videography
 - Podcasting
- All Things Ceramics
 - Slappin Da Bass
 - Astrology :)

EDUCATION

Michigan State University

BA Arts & Humanities
Fiction Film Production

WORK HISTORY

Battery Agency (Havas)

Art Director | 2023 to Present

Land O'Lakes, Royal Bank of Canada, Outerknown

- Managed multiple projects simultaneously and meeting deadlines in a fast-paced and dynamic environment.
- Oversaw the end-to-end process of content development, from conceptualization to final execution.
- Demonstrated exceptional communication skills to effectively collaborate with team members, ensuring clear and concise understanding of project objectives and expectations.

The Many

Art Director | 2022

Care Credit, Google

- Participated in brainstorming sessions and creative meetings, contributing innovative ideas and providing constructive feedback to enhance the overall quality and effectiveness of the creative output.
- Oversaw the execution of creative projects, ensuring adherence to brand guidelines, timelines, and project objectives, while maintaining a high standard of visual excellence.

Movement Strategy

Art Director | 2020 - 2022

Amazon Prime Video

- Developed and executed creative concepts for Instagram, Twitter, and Facebook, aligning with the brand's voice and target audience.
- Designed and produced visually captivating assets, including graphics, images, and videos, tailored specifically for social media platforms.
- Collaborated closely with copywriters, designers, and editors to ensure cohesive and socially relevant content creation.

Sid Lee

Art Director Intern | 2019

Netflix, Starz, Lionsgate, The North Face, Instax

- Partnered with a copywriter to develop and contribute to creative pitches for potential new business clients.
- Assisted the full-time creative team in crafting comprehensive and persuasive pitches, resulting in successful acquisitions of new business, including partnerships with Netflix.
- Gained exposure to the end-to-end process of a 360-degree campaign, actively participating in the development and execution of integrated marketing strategies.